

# The Great Christmas Card Challenge

life

Post A Little Joy!

# Hello,

WELCOME!

This Christmas, you can do something **beautifully simple** and **wonderfully powerful**.

By taking part in **The Great Christmas Card Challenge**, you'll revive an old tradition, spread festive cheer to people who need it most, and **support Life's work** with women, babies, and families.



At just **£3.25 a pack**, Life's charity Christmas cards let you:

- ✨ **Share joy** with loved ones and community heroes.
- ✨ Keep the **tradition alive** in a meaningful, eco-friendly way.
- ✨ **Raise awareness and funds** for Life's vital services.

And the best part? It's **easy, fun, and doable**.



# How to Take Part

STEP ONE

1

## START A NEW TRADITION

Decide to make this the year you **bring back Christmas cards**. It's a small, thoughtful act that will brighten someone's day while **supporting a cause that matters**.



STEP TWO

2

## MAKE YOUR LIST

Keep it **short and meaningful**. Focus on:

- Elderly relatives who live far away
- Friends you don't often see
- Local community heroes (hospital staff, police, teachers)

STEP THREE

3

## GET YOUR CARDS

Order **Life Charity Christmas cards** (just £3.25 a pack). Each pack supports Life's work supporting vulnerable women in desperate need.

Order your cards here <https://appeal.lifecharity.org.uk>

STEP FOUR

4

## SET THE SCENE

Make it fun! Create a **little card-writing station**:

- Hot chocolate & Christmas cookies 🍪
- Festive music or a Christmas film 🎵
- Invite children, friends, or your church group 🎄



STEP FIVE

5

## ADD A PERSONAL TOUCH

- Slip in a **family photo** for relatives
- Add a **chocolate or sweet treat** for neighbours
- Deliver cards to local hospitals, schools, or police stations with **a box of chocolates** as a thank you



# Thank You!

## WHY IT MATTERS

✦ Every card you send **helps spread awareness of Life's work.**

✦ Every pack you buy **funds free pregnancy tests, free counselling, housing, and practical support for women and children** who need it most.

✦ Every tradition you revive **connects people and shares hope.**

Together, we can keep Christmas meaningful.



**SHARE THE JOY ONLINE!**

**Take photos** of your card-writing tradition and **share them on social media** to inspire others or send them to **[communications@lifecharity.org.uk](mailto:communications@lifecharity.org.uk)**

Use the hashtag: #PostALittleJoy

Tag us on social media!

Facebook - @lifecharityuk

Instagram - @lifecharity



life